



▶ ASPIRE:
K-12 OUTREACH EVENT
REVIEWS 1



▶ ADVANCE:
PROFESSIONAL DEVELOPMENT
EVENTS: ENGAGE, NETWORK,
LEARN & CONNECT 2

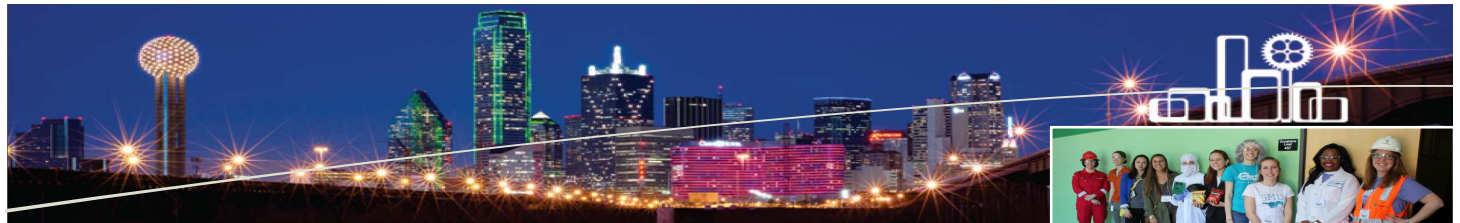


▶ ACHIEVE:
AWARDS
SCHOLARSHIPS 2

○ ASPIRE | ○ ADVANCE | ○ ACHIEVE

FY2015

Dallas SWE



SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.



*Ladies of Dallas SWE in the March 2015
Design Your World Engineer Fashion Show*

ASPIRE: K-12 OUTREACH



*Girls at the Oct 2014 DYW Conference
learn about bone strength testing!*

DESIGN YOUR WORLD: STEM CONFERENCE FOR GIRLS

Dallas SWE hosted two Design Your World events in FY15. The first was in November 2014 at University of Texas at Dallas, where 130 middle and high school girls, 60 adults, and several volunteers enjoyed a day of fun and learning! The girls participated in activities about bone fracture patterns, 3D animation, salt water fuel cell cars, gold plating, and/or tower building. Adults attended the Parent and Educator Panel, with tips and advice on encouraging girls to pursue STEM.

The second DYW event was held in March 2015 at Zan Wesley Holmes Jr. Middle School. Attendees included 120 middle and high school girls, 64 adults, and numerous volunteers. The girls

built biomedical devices and rockets, created polymer jewelry, and wrote computer software. Parents and educators discussed college admissions and STEM topics with a panel of engineers. The event culminated in a fashion show of models from Dallas SWE dressed in the “uniforms” of their various professions.

Additionally, the DYW events held in FY14 won the SWE Outreach Award for Parents and Educators Event at the Society level! Many thanks to Dallas SWE’s Outreach Committee, our generous sponsors, and the volunteers who helped make these events a success!

THANK YOU, DYW
SPONSORS!

ExxonMobil



PIONEER
NATURAL RESOURCES

JACOBS

CapitalOne

Raytheon

**Rockwell
Collins**

OTHER OUTREACH



She Networks, She Wins! at SMU

- *She Networks, She Wins!* - Our annual partnership event with Southern Methodist University featured panelists from Raytheon, ExxonMobil, and AT&T
- *Moon Day* - Frontiers of Flight Museum event for the 45th moon landing anniversary
- *Coppell Engineering Expo* - Engaged middle and high students interested in STEM
- *Dallas ISD 1st Annual STEM Day* - Brought a fun, hands-on engineering activity to elementary students with limited exposure to STEM
- *Collin College Evening with Engineers* - discussion with an all-female panel of engineers for middle and high school students and parents of Allen and Prosper ISDs
- *Mock interviews with Collin College Students*

ADVANCE: PROFESSIONAL DEVELOPMENT

We hosted some great guest speakers, tours, and networking events this year!

Emerson Event - The meeting of over 35 attendees included networking and appetizers, before an informational session and a tour of the McKinney Process Management facility.



Images from the Emerson and Halliburton Events

“Getting the most out of your team” - Debra Johnson spoke on the topic of based on her career experiences & shared several examples of effective strategies for leading

A3 Leadership Communication Formulas - Audrey Selden spoke about the formulas for aspiring, advancing, and achieving.

Halliburton Event - Tour and guest speaker Summer Condarcoo, manufacturing director shared an overview of her career.

“Leading Women in Tech” - Guest speaker Sheri Jenkinson spoke to Dallas SWE about taking responsibility for their career paths and discouraged everyone to downplay their success.

Holiday Mixer with Dallas SWE, Women of AT&T, Women in Technology International (WITI), Slalom Consulting, & the Intersect Group.

Leadership Workshop - The Dallas and Fort Worth SWE professional sections, with the SMU collegiate section, held a Leadership Workshop on the SMU campus, with Region C leadership coaches Carol Bachman, Dianne Beever, & Jennifer Bell.

ACHIEVE: DALLAS SWE AWARDS

Dallas SWE Work/Life Integration Award: Lori Wiltz
Dallas SWE Distinguished New Engineer: Shelley Stracener
Dallas SWE STEM Advocate: Lynn Mortensen
Outstanding SWE Counselor (Society Award, WE14): Jennifer Vilbig
Region C 2015 Governor’s Award: Shelley Stracener

Scholarship Recipients: Ashlyn Hohenshelt and Joanne Shang
Scholarship Renewal: Kristine Larsen, Texas Tech University
Madeline Drake, UT Austin

DALLAS SWE COUNSELORS

THANK YOU FOR SERVING OUR COLLEGIATE MEMBERS!

Amber Scheurer - UT Dallas
Neha Dobhal - Collin College
Jennifer Vilbig - SMU



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THANK YOU

To our meeting partners, hosts, and sponsors

Emerson	AT&T
Halliburton	WITI
SMU SWE	ASME

To the Dallas SWE Corporate Sponsor

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THE SOCIETY OF WOMEN ENGINEERS (SWE) IS A NOT-FOR-PROFIT EDUCATIONAL AND SERVICE ORGANIZATION THAT EMPOWERS WOMEN TO SUCCEED AND ADVANCE IN THE FIELD OF ENGINEERING, AND TO BE RECOGNIZED FOR THEIR LIFE-CHANGING CONTRIBUTIONS AS ENGINEERS AND LEADERS.